

NEWSLETTER # 1 | August 2021

## InterCat

# International Team for Circular and Accessible Tourism

Circular Tourism and Accessible Tourism (CAT) are seen as two fast-growing and sustainable sectors, according to the recent EC Study on the Supply Side of Tourism Education and Training (2016), and CIRTOINNO research report (Interreg Europe, 2019). These two emerging segments are expected to create a competitive niche for disadvantaged regions pursuing sustainable development and tackling the lingering unemployment. Nevertheless, shortage in related VET training reported in various countries poses lamentable hurdles to their take-off and actions should be taken to increase the Training resources.

Therefore, InterCat Project means to identify and exchange the best training practices in 5 project's countries according to an evidence-based approach, to be compiled into a Glossary of Training Items for CAT, offer solutions to skills mismatches in CAT and shortage of labour in the sector and to adapt existing learning methods and materials with new evolved methods and realities in CAT, using a bespoke DIATool (Destination Image Analysis tool).

## RECENT EVENTS

InterCat project has started! On 28 and 29 of July 2021, the kick off meeting of our project has taken place. After previous online meetings, the consortium has met in Tusa (Italy), bringing together representatives of all partners of the project from Greece, Portugal, Latvia, Italy and Spain.

The kick-off meeting was devoted to the presentation of the project's aims and objectives as well as for developing the work plan for the entire project. The most important issues were related to the preparation and implementation of the work deliverables and the training activities of the project. During the meeting, the project partners were also welcomed by the vice mayor of Tusa, as a potential stakeholder of the project.

According to the application, the next step within the project would be the implementation of the Training Course for Staff and Trainers on Circular and Accessible

Tourism (CAT) in Portugal



### *Shortly about the project:*

The InterCat project aims to develop an innovative learning methodology for professionals and students that enhancing a more accessible and circular tourism. It will accomplish its objectives by creating the following project results:

- Training Course for Staff and Trainers on CAT in Portugal
- Glossary of Training Items for CAT for VET
- Study visit in Spain: training with realistic examples in CAT
- Destination Image Analysis Tool - DIATool: in form of an Observation Template.

# What next?

After the elaboration of the Glossary of Training Items related with circular and accessible tourism (CAT), the project consortium will prepare for the Training Course for Staff and Trainers on CAT in Portugal.



## Coming events

25-29.10.2021

InterCat Training Course Portugal

Partners will meet next time face to face in Portugal for the Training Course for Staff and Trainers on CAT in Portugal, which will work on the items developed within the CAT Glossary.

## PROJECT PARTNERS

New Horizons



Ecological Future Education



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